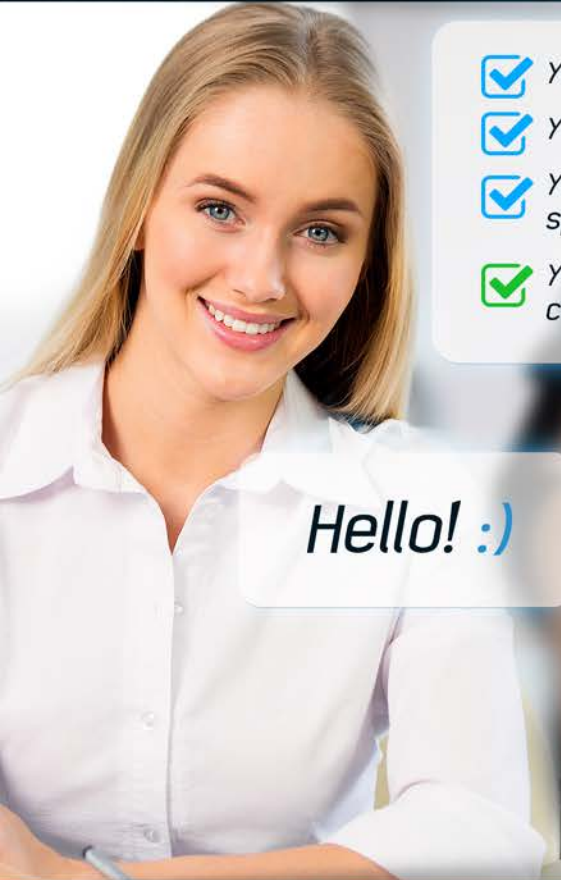


24/7 LiveChat Leads Capturing

LiveChat will improve conversion and delivers leads you can engage!



Hello! :)

- You will not pay for chatting with existing customers.
- You will not be charged for leads outside your covered area.
- You will not be charged for leads that are outside your specified criteria for capturing leads.
- You will only be charged for leads that have had contact information tracked for you.

As you may know, many people visit websites from their place of business where phoning is not appropriate. There are also many individuals who do not wish to fill out forms. The addition of chat to your website allows someone to converse with a representative without using a phone or filling out a form. This gives people the confidence that the firm is both service minded and responsive to their needs.

“Would you say that customer service via LiveChat has enabled you to...”

83%
Increase
conversion rates

74%
Improve
the quality of customer service

59%
Increase
average order value

HOW IT WORKS

LiveChat is installed on your website by adding a small code snippet. Once enabled, website visitors are invited to engage with a trained LiveChat agent when they browse to your website.

The agent uses a customized set of chat interactions to engage the visitor by asking and answer a few simple questions. We collect all this information along with the contact details allowing you to follow up with the lead.



HOW YOU BENEFIT

LiveChat on your website benefits your business by improving the conversion of your website visitors.

By proactively engaging with your visitors in a private chat session, you reduce the friction the visitor may experience in contacting your business. A live interaction provides immediate assistance to your web visitor. Giving visitors information about your product or service encourages them to provide their contact information for follow up, and facilitates a warm hand-off to your business and be instantly connected to your representative on the phone.

PROVEN RESULTS

Our customers realize an average of 40% increase in lead volume after enabling LiveChat.

We provide all the details of every lead we deliver, including a full transcript of the chat interaction.



HOW LIVECHAT PROVIDES VALUE

- ✔ Engage with website visitors, improve web experience
- ✔ Increase web visitor conversion, get more sales leads
- ✔ Improve online advertising ROI, get more bang for your advertising buck
- ✔ Increase web visitor engagement during comparison shopping

WHY LIVECHAT?

- ✔ Fully Trained Chat Service Agents
- ✔ Highest Lead Quality
- ✔ Pay Only For Valid Leads
- ✔ 24x7 Monitoring and Lead Conversion



*Just Get Leads,
No Involvement Needed.*



RankXpress Live Chat
Chatting with Jenny

Jenny: Hello, thanks for contacting RankXpress. My name is Jenny, may I have your name?

Visitor: Roy

Jenny: Hi Roy, how may I help you?

Visitor: I am looking for web marketing services for my business.

Jenny: I understand. Before we proceed, may I have your phone number and email to better assist you?

Visitor: 905-326-2790 - roy@gmail.com

Jenny: Thank you for that information.

Visitor: Excellent. Please leave a message in case it goes to voice mail. Thanks.

Jenny: Your welcome.

Jenny: The phone call will now be scheduled for 4:00 pm. Is there anything else I can help you with?

Visitor: Thats all for now.

Jenny: Alright. Thank you for contacting RankXpress.